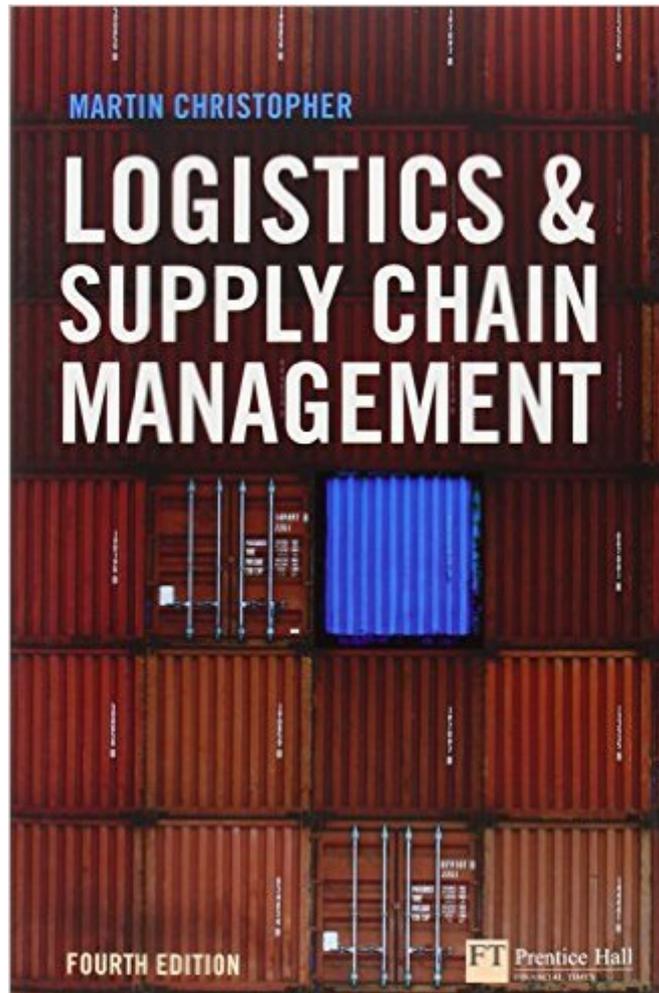


The book was found

# Logistics And Supply Chain Management (4th Edition) (Financial Times Series)



## Synopsis

Effective development and management of a supply chain network is an invaluable source of sustainable advantage in today's turbulent global marketplace, where demand is difficult to predict and supply chains need to be more flexible as a result. This updated 4th edition of the bestselling *Logistics and Supply Chain Management* is a clear-headed guide to all the key topics in an integrated approach to supply chains, including:

- The link between logistics and customer value.
- Logistics and the bottom line measuring costs and performance.
- Creating a responsive supply chain.
- Managing the global pipeline.
- Managing supply chain relationships.
- Managing risk in the supply chain.
- Matching supply and demand.
- Creating a sustainable supply chain.
- Product design in the supply chain.

## Book Information

Series: Financial Times Series

Hardcover: 288 pages

Publisher: FT Press; 4 edition (January 6, 2011)

Language: English

ISBN-10: 0273731122

ISBN-13: 978-0273731122

Product Dimensions: 6.1 x 0.9 x 9.2 inches

Shipping Weight: 1.3 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars See all reviews (26 customer reviews)

Best Sellers Rank: #189,584 in Books (See Top 100 in Books) #40 in Books > Business & Money > Processes & Infrastructure > Purchasing & Buying #134 in Books > Business & Money > Management & Leadership > Quality Control & Management > Quality Control #190 in Books > Business & Money > Management & Leadership > Production & Operations

## Customer Reviews

This book was my first introduction to the fields of logistics and supply chain management as the textbook for my graduate-level international logistics class. What I like most about this book is that Martin Christopher is concise. Christopher created a book that, while compact, conducts a wide-reaching overview of the subject. There is room for Christopher to delve deeper into certain topics, but his avoidance is what makes the book highly accessible. I highly recommend this as an introduction to the subject for business students, MBA students, or anyone who wants to get familiar with logistics and supply chain management.

"Logistic And Supply Chain Management" is one the best books written in this field. It explores most of the issues related with the supply chain in a comprehensive and yet clear manner. It's updated with the latest concepts and approaches in the industry. This book is a must for your own personal library.

It gives a very good overview of SCM. It makes Supply Chain Management look far more simpler than it really is or has become in the last few decades. However, the depth is missing!

My professor used this book as a text book for the Logistic class. I think it is a very good book due to the price and the content. It's also provide the basis idea about logistic and supply chain, and it's very easy to understand...

Good insight into the world of Logistics and supply chain management. Well written in easy to understand wording with good illustrative examples.

To me, the above book is among the best ones in the area of supply chain and logistics management. Its content is updated and covers interesting issues like the conflicts between maintaining a JIT philosophy and having an effective supply chain.

Pay close attention to the accounting points Martin makes. This is a fantastic book for both academia and professional world of supply chain and logistics.

This book is very suitable for both graduate and undergraduate courses. It is easy to understand and it is comprehensive for people who wants to have a general idea about the subject without involving much mathematical calculations.

[Download to continue reading...](#)

Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management (Logistics, Supply Chain Management, Procurement) Supply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement) Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management Logistics and Supply Chain Management (4th Edition) (Financial Times Series) The Logistics and Supply Chain Toolkit: Over 100 Tools and

Guides for Supply Chain, Transport, Warehousing and Inventory Management Supply Chain Management for the Curious: Why Study Supply Chain Management? Supply Chain Logistics Management (Mcgraw-Hill/Irwin Series Operations and Decision Sciences) Business Logistics/Supply Chain Management and Logware CD Package (5th Edition) Supply Chain and Logistics Management Made Easy: Methods and Applications for Planning, Operations, Integration, Control and Improvement, and Network Design Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain The Handbook of Logistics and Distribution Management: Understanding the Supply Chain Supply Chain Risk Management: Vulnerability and Resilience in Logistics Lean Supply Chain and Logistics Management Global Logistics and Supply Chain Management Business Logistics: Supply Chain Management Supply Chain Management: A Logistics Perspective Supply Chain Logistics Management The Air Logistics Handbook: Air Freight and the Global Supply Chain Retailing Logistics and Fresh Food Packaging: Managing Change in the Supply Chain Fashion Logistics: Insights Into the Fashion Retail Supply Chain

[Dmca](#)